

What Is Christmas?

Christmas is the celebration of a birthday, the birthday of One who walked the paths of Palestine nearly 2,000 years ago. It commemorates the story of a journey from Nazareth to Bethlehem, a virgin and her Babe wrapped in swaddling clothes lying in a manger, of shepherds and the angels' song. Christmas is the celebration of a message to mankind, the message that brought peace and good will and that told of a Savior born to men. It was the proclamation of God, delivered by His angel Gabriel, "He shall save His people from their sins."

Christmas is the celebration of the fulfillment of prophecy, "The fullness of God's time." For hundreds of years the prophets of the Almighty had been predicting this event of the incarnation of God's Son. Way back in the dimness of time followed the creation, when man failed the test of holiness, God began to speak of the event of Christmas and of the redemption necessary because of the fall of man into sin.

But, most of all, Christmas is the celebration of our personal salvation. "God loved the world" will be

said many times this Christmas, but until you say: "God loved me!" your celebration of Christmas will be relatively unimportant. It is in this personal note that the real joy of the Festival of the Nativity lies. The Christ Child is your personal Gift from God. He grew up and lived and died and rose again for you! Personal faith makes all that He did for the salvation of men your own.

The world will celebrate Christmas in various ways. There will be laughter, merriment, decorations, gifts, parties. The world will even celebrate Christmas with sin, reveling, drunkenness, and carousing. But the Christian, joyous and happy as he is at Christmas, will celebrate with devotion, in full realization and thankfulness of God's personal Gift to him. He will know that all external celebration should have its roots in the spiritual side of the holy day. He will worship the new-born King in His home, the church, and he will want to realize how personal this Gift of God is by receiving Him also into his home with family and loved ones.

South West Didsbury

(From Our Own Correspondent)

Season's Greetings to all who read this column, and a happy, healthy 1960.

Mr. Ira and Delbert Levagood have arrived home from Excelsior Springs, Miss. where they have spent several weeks.

Mr. Ira Levagood will be spending the Christmas season in Edmonton with his son Glen and family.

Mr. Fred Befus attended the wedding course held at Cremona last week.

Misses Mildred and Florence Artman and Walter were Sunday visitors of Mr. and Mrs. Carl Meyer.

Mr. and Mrs. Lynn Hunsperger and family and Mr. and Mrs. Don Weber and family were Friday supper guests at the home of Mr. and Mrs. Ken Sherrick of Carstairs. Mr. and Mrs. B. B. Bantz was a Calgary visitor recently.

Mr. and Mrs. John Sayer and Mr. and Mrs. R. Sayer of Carstairs and Mr. and Mrs. Gordon Weber were guests of Mr. and Mrs. Cecil Weber on Friday.

Best wishes for a speedy recovery are extended to Mrs. Wm. Boster, who suffered a broken ankle when she tripped on the basement steps at her home. She is recovering at the General Hospital in Calgary.

Miss K. Folkmann, who is attending McTavish Business College in Edmonton, is spending the holidays at home.

Mr. and Mrs. George Meyer were Edmonton visitors for several days

CREMONA NEWS

(From Our Own Correspondent)

Mrs. Marion Reid plans to take the plane from Calgary on Christmas Eve to Victoria, to spend Christmas with her daughter, Mrs. L. Colwell. Mrs. Reid's plans are a bit indefinite, but she expects to be away a week or more.

The annual Sunday school concert of the Cremona United Church was presented on Friday evening, December 18th. An evening of fun and fellowship was enjoyed by all.

Mrs. Marjorie Leland and family are home with her folks until after Christmas. Her husband, Guy will join them for Christmas.

Mrs. C. Waterstreet is recovering from an illness and is supposed to have complete rest.

Mr. and Mrs. J. H. Lane, Ricky and Marion, spent the weekend at Cremona.

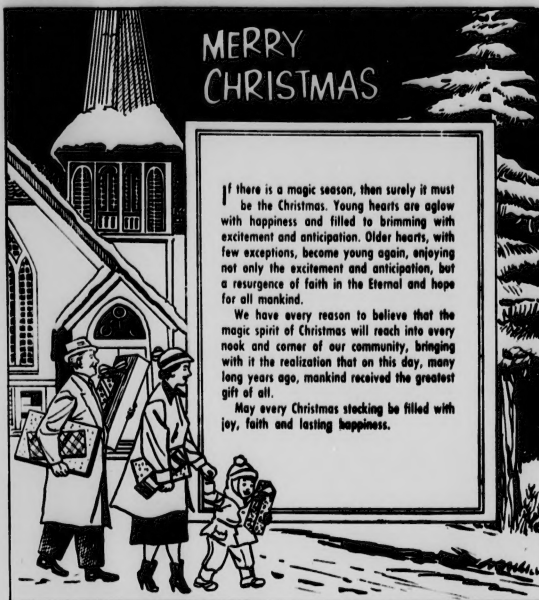
TODAY'S CHUCKLE...

The Texan kid visited with Santa and asked him what he wanted for Christmas.

of last week. Mrs. Meyer Sr. returned home with them after spending several weeks with her daughter, Mrs. J. Obrien and family.

Mr. Morris Eckerstrand of Moorehead, Minn. has been visiting at the Cliff Eckerstrand's and other relatives for the past few weeks.

Mr. and Mrs. S. Schuerman and family of Edmonton were recent visitors of Mr. and Mrs. J. L. Turgle.



Local Student Wins Free Trip To Nassau

On Saturday, December 19th, Marilyn Snyder, a student in grade nine, Didsbury School, was declared the winner of a contest, broadcast from CPAC, Calgary, for which the prize is a trip to Nassau in the Bahamas for Marilyn and her parents, at a time to be arranged this winter. The contest was sponsored by the Coca Cola Company and contestants were chosen from the membership of the CPAC Hi Fi Club.

Marilyn, along with nine other girls from different parts of southern Alberta, was chosen a member of the Five Star Honor List for her activities in getting new members for the club. Ten names were drawn from the honor list about three weeks ago. Marilyn's being one of them.

At the first contest held in the CPAC studio on December 12th, eight of these girls were eliminated, leaving Marilyn and a girl from Calgary tied for the final contest. Questions in the contest were gen-

eral knowledge question arranged through the co-operation of the Calgary School Board.

At the final contest on December 19th, Marilyn was successful and the students and teachers of the Didsbury school and the entire Didsbury district, offer their sincere congratulations to Marilyn for this splendid showing.

WEST NOTES

(From Our Own Correspondent)

Mr. and Mrs. J. Baughaw were among those who attended the car, Lionel in Calgary on Wednesday of last week.

Mr. and Mrs. Les Evans and Mrs. C. Russell visited with Mr. and Mrs. L. Russell in Calgary last Friday. The Elton Willing Workers held a Christmas party Friday evening for the children of the district in the old school. Games and contests were held and candy bags were given to the wee ones.

Mr. and Mrs. Colin Hogg and family are expected to arrive from Calgary on Thursday for the long weekend.

Mrs. Byrt Sr. came home from the Didsbury hospital on Sunday. A successful wedding course was held in the municipal shop at Cremona last week with 26 in attendance. Sixty-five applications were received.

Mr. and Mrs. A. L. Hogg called on Mr. and Mrs. E. W. Lowrie on Sunday afternoon.

Best wishes go to Mr. McGregor, son-in-law of Mr. and Mrs. J. Nelson, who was seriously injured in a car accident at the Zella corner last Thursday afternoon.

SPRINGSIDE NOTES

(From Our Own Correspondent)

A Christmas party was held at the community centre last Friday night which was well attended and enjoyed by all. Games and bingo were played and the evening came to a close with singing of Christmas carols and lunch.

Mr. and Mrs. Jack Collinge were Sunday visitors with Mr. and Mrs. Art Taylor and Mr. and Mrs. Tom Collinge of Acme. They were Sunday evening visitors at the Tom Morton home where Mr. and Mrs. Murray Gale and baby daughter, Miss Rita Rodney and Mr. and Mrs. Wm. McCoy.

Mr. and Mrs. Wm. Collinge were Monday visitors at the home of Mr. and Mrs. Art Taylor of Acme. We would like to wish everyone a Merry Christmas and a Happy and Prosperous New Year.

DIDSBURY MARKETS

BUTTERPAT

Milk (4 hour blue)	81c
Milk (less than 4 hour blue)	79c
(A government subsidy of 25c per 100 lbs. will be given on milk)	
Table	72c
Special	64c
No. 1	62c
No. 2	58c

Yuletide Shopping Hours Announced

All retail stores in Didsbury have given the signal that they will be open Wednesday, Dec. 23rd until 9 p.m. and will close at 6 p.m. on Christmas Eve.

Business as usual on Monday, December 28th.

Retail stores will not open on Saturday, January 2nd, so it is suggested you shop a bit early before the New Year. Those turkey trimmings may get a wee bit stale.

TWO-CAR COLLISION CAUSES INJURIES

A two-car collision at the Zella corner late Wednesday afternoon, Dec. 16th, did extensive damage to both cars. Bill McGregor, a passenger in the car driven by Stanley Schmidt, was taken to Calgary, where he underwent surgery for a fractured skull. The other car was driven by an employee of the Dunlop Oil Well Supplies.

Mrs. Bill McGregor has been staying in Calgary, while the children are staying with their grandparents. Mr. and Mrs. Dick Nelson.

WESTERDALE NEWS

(From Our Own Correspondent)

Fisher's orchestra will be in attendance for a Yuletide dance at the hall on December 29th.

Mrs. W. Jones returned home on Saturday evening from a six week visit in Vancouver.

Mr. and Mrs. H. Pross of Midway visited at the home of Mr. and Mrs. J. E. Bolton recently.

Mr. Arthur Jackson left by train last Thursday for Rosedale, B.C. where he will visit his grandparents. Mr. and Mrs. H. Farrant and other relatives.

Congratulations to Mr. and Mrs. Allen Loft on the birth of a daughter, born on December 17th.

LEGION MEMBERS TO HOLD DANCE AT LONE PINE

The Didsbury Branch of The Canadian Legion wish to point out that the costume dance to be held at Lone Pine hall on December 28, will be for Legion members and their guests only.



AT THE DIDSBURY MUNICIPAL HOSPITAL

To Mr. and Mrs. W. Eby of Didsbury, on December 16th, a daughter.

To Mr. and Mrs. L. Quantz of Didsbury, on December 17th, a son.

To Mr. and Mrs. C. Sorenson of Didsbury, on December 19th, a daughter.

To Mr. and Mrs. F. Shaw of Carstairs, on December 19th, a son.

NO PIONEER NEXT WEEK

In keeping with the custom for many years past, The Pioneer will not be published the week following Christmas.

The door will be open for commercial printing jobs and the machines will be shined up to head out on a brand new Year.

'Tis hoped our efforts will be appreciated as much in the future as they have been in the past.

Westcott News

(From Our Own Correspondent)

Merry Christmas and a Happy New Year to The Pioneer staff and all its readers.

Little Cheryl Papke of Elkton spent last Wednesday with her aunt, Mrs. Herbert Goetlich.

The skating rink was opened on Sunday and, as usual, a good crowd was in attendance.

The Westcott A.M.E. ETACIN Speaking of lighting up for Christmas, Mr. Whitlow of the Westcott store has the place decorated for the season.

Mr. and Mrs. Tony Spooner were visitors at the Otto Folkmann home last Saturday evening.

Summons At Christmas

This is Christmas Eve, Christmas bells throughout all Christendom are ringing out the most joyous proclamation of the gospel message.

But not for, behold, I bring you good tidings of great joy, which shall be to all people. For unto you is born this day, in the city of David, a Savior, which is Christ the Lord. (St. Luke 2:10-11)

Yes 1959 years ago, the angels sang, "Glory to God in the highest, and on earth peace, good will toward men;" and three that followed the star in the east found the Savior, Christ the Lord, lying in a manger, in the city of David.

But the first Christmas was a trying and painful time, despite all the manifestations of glory. Was not Joseph summoned from sleep to take unto himself Mary, who gave virgin birth to Christ Jesus? And were not Mary and Joseph summoned by decree from Caesar Augustus to go from Galilee to Bethlehem to be taxed? And were not all men of good will summoned by the angels to go to the manger in Bethlehem to find their King?

Mary and Joseph lived under a dictatorship in which life was cheap. Their income was more than likely in the lower third of the nation. When it came time for the Baby, they were summoned to make a trip to meet the demands of their government. Whether the Baby lived or died was no concern to the society in which they existed. As far as their own people were concerned, Mary and Joseph could make out for themselves.

But because God reigned, they were not alone. The Wise Men

brought gifts of great treasure. There was great rejoicing.

And so tonight there is rejoicing and there are viable tokens of Christmas. Most business sections have been brightened with Christmas decorations for days past. Holly wreaths are found in many home windows, bells on doors and gaily lit Christmas trees, if not on the front lawn, visible in the living rooms from the street. Stores in most centres will have closed for a three-day holiday. Everywhere about us, there seems to be a new spirit, a new life, a new hope, a new joy! Tonight children will go to bed assured that Santa Claus is on his way and will come down the chimney, in our respective homes, to deliver a portion of his heavy load. Most of us will banish all thoughts of external troubles and for the next few days concentrate on internal joys.

It is, indeed, a time of Merry Christmas.

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The Christmas lighting competition for commercial and residential sections of the town will be judged on the evening of December 29th.

Judges will be Rev. E. B. Fox, Mrs. Alf Allen and Mrs. Wayne Maki.

It is understood that the Kin Korner are planning a party at Ruth Anderson's in the near future.

Time Marches On...



COMPLIMENTS OF THE SEASON

We take this opportunity to extend to our patrons and friends everywhere our sincerest wishes for a happy Holiday Season. At the same time we wish to thank our many patrons for the opportunities we have had to be of service to them in 1959.

Miller's Groceteria

WAYNE — MENNO
FREE DELIVERY — PHONE 39

WE WISH YOU A MERRY CHRISTMAS AND A HAPPY NEW YEAR

As the Holiday Season draws near, it is our sincere wish that you have a most pleasant Christmas and a New Year of Prosperity, Health and Happiness.

CLARENCE'S SHOE SHOP**CHRISTMAS GREETINGS**

ALL OF THE GOOD CHEER IN THE WORLD
IS OUR YULE GREETING TO YOU
ACCEPT OUR WISHES FOR A

A VERY MERRY CHRISTMAS AND A HAPPY NEW YEAR**TED & ED'S SERVICE****THE SEASONS GREETINGS.**

MAY THE CHRISTMAS SEASON BRING
YOU HAPPINESS, AND THE NEW YEAR SEE
YOUR HOPES FULFILLED.

LILA and ED WIGGINS

Wiggins' Photos**A VERY MERRY CHRISTMAS AND A HAPPY NEW YEAR**

THE ABOVE WORDS EXPRESS OUR
FEELINGS TOWARD YOU AT THIS
YULETIDE SEASON.

We would also like to express at this time our thanks for the patronage you have extended to us during the past year.

DIDSBURY LUMBER LUMBER

Phone 65 HOWARD ALLENSON

A VERY MERRY CHRISTMAS AND A HAPPY NEW YEAR

FROM ALL OF US . . .

. . . TO ALL OF YOU!

ED FORD and STAFF

Edeord Motors

YOUR MODERN GARAGE

CHEVROLET

OLDSMOBILE

Phone 58

Didsbury

WANT ADS

WANTED — Secretary to work in local office must be able to type, shorthand possible. Office hours 1:00 p.m. to 5:00 p.m. Monday to Friday. Apply P.O. Box 424, Didsbury. 50-1c

WANTED — 1000 pounds of potatoes. Didsbury Municipal hospital. Phone 183. 11c

ATTENTION INVESTORS — If you are interested in investing money at 8 1/2% interest with good security and any amount can be invested — Apply to Box "B", Didsbury Pioneer. 50-2c

CALL FOR NOMINATIONS FOR BOARD OF SCHOOL DIVISION OLDS DIVISION NO. 31

Nominations for the office of Divisional Trustee for Subdivision No. 3, 4 and 5 of the Olds School Division No. 31 of the Province of Alberta, will be received by the undersigned at his office in the town of Didsbury, Alberta, until 5 o'clock on Friday, the 15th day of January, 1960.

Nomination and acceptance forms (Forms G and H) may be obtained from the secretary of your School District or from the undersigned. J. B. LUDWIG, Secretary, Olds School Division No. 31, Didsbury, Alberta.

NOTE: Present board members: Subdivision No. 3: G. Z. H. Van-Haften, Cremona, Alberta; Subdivision No. 4: E. G. Turner, Carstairs, Alberta; Subdivision No. 5: R. C. Rankin, Sundre, Alberta. Trustees elected will be on the board for a three-year term except in Subdivision No. 5 where the newly elected trustee will complete the unexpired portion (1 year) of Mr. Rankin's term. 50-2c

HENRY EBB

Agent For
MEMORIALS
and
GRAVE MARKERS
"By the Finest
Craftsmen!"

SEEDTIME and HARVEST

By
Dr. F. J. Giveway,
Director,
Line Elevator Farm Service,
Winnipeg, Manitoba.
Sponsored by the following companies:
Federal, Pioneer, Alberta Pacific, Potomac,
McCabe, Fortin & Humberstone, Inter
Ocean, Elson Milling and Quaker Oats.

ANOTHER YEAR ENDS

It seems only the other day that the writer prepared his first article for Seedtime and Harvest. Yet 14 years have passed. There have been 14 years of great change; perhaps the greatest has been the tremendous growth of science. One of the most remarkable changes of the past 14 years in the field of agricultural science has been the development of new and potent chemicals for controlling pests and diseases of plants and animals and for destroying weeds. And only a beginning has been made. One chemical company has just announced that it is seeking registration of a selective herbicide for the control of wild oats, which it plans to market in Western Canada in 1960.

The recent release of the two new wheat varieties, Pembina and Canthatch, which were developed to strengthen the defences of prairie farmers against rust, is another indication of the valuable contributions of agricultural research. We must not, however, deceive ourselves into thinking that these and other technical advances will make the farmer's life simply a "heaven-on-earth." No, there are still problems to be solved. The weevil, for instance, still defies control. One thing is certain, however: in the years ahead, the profitable production of grain crops in Western Canada will require the ready acceptance by farmers of the new ideas which Canadian agricultural scientists are continually producing.

As this year ends, the problem of feeding the world's increasing millions remains unsolved. This emphasizes the urgency of increasing rather than decreasing agricultural production. Solution of this problem necessitates (1) the best possible use of the findings of research and (2) maintaining soil fertility. In the Prairie Provinces, therefore, let us continue in 1960 to do everything possible to conserve our soils and to increase their productivity.

On behalf of the Line Elevator Companies, our sponsors, we extend to all our readers "Greetings of the Season." For the Coming Year we wish you the Peace, the Hope, and the Joy that Christmas brings.

FOR RENT — Three roomed furnished house, with water, gas heated. Phone 221 or 18. 48-31p

FOR SALE 10-Ton of baled alfalfa, bromo and timothy hay, \$25 per ton. Lloyd Vogel, Phone 2015, Carstairs. 48-31c

DICKAU ELECTRIC — Electric Wiring and Refrigeration Sales and Service. Phones 204, Box 88, Didsbury. 38-fine

WELDERS — Investigate the Comet "180" before you buy. It's the most compact welder in the field and 50 cheaper than competitive makes. You can have one now for \$35 down and be using it all winter to build or remodel your equipment. Your factory representative is Ted Dageford, ph. 383, Didsbury. 49-31p

FOR SALE — Factory-built two-wheeled trailer, 6'x7'x3", with spare tire. Ira Stauffer, phone 2002, Didsbury. 49-21p

FOR SALE — 18'x40' two-story bary; must be moved; will sell part or all. Contact B. W. Johnson, Phone 26, Didsbury. 49-21p

FOR SALE BY DIDSBURY CURLING CLUB — 20 - 6'x6" rough fir posts, 9 Ft. Long. These posts are sound and would make good corner or gate posts. Priced at \$2.00 each. Contact Herb Sinclair for further details, phone 205, Didsbury. 49-21c

FOR SALE — Pair of lady's figure skates, size 6, almost new. Ph. 370. 49-11p

**YOU WANT RESULTS ?
TRY PIONEER CLASSIFIEDS !**

GET YOUR**MODERN****KITCHEN****CUPBOARDS****BUILT NOW****★****Choice of Wood****Free Estimates****For Any Shop Work**

Phone 224, Didsbury

MOORE**COUNTER SALES BOOKS****RESTAURANT PADS****MOORE****Western Made for Western Trade****Need Counter Check****Books ???****— Contact —****The Didsbury Pioneer**

Phone 12 Didsbury

CHRISTMAS GREETINGS

WE WISH OUR PATRONS and FRIENDS

ONE AND ALL A

MERRY CHRISTMAS**AND A HAPPY NEW YEAR****DIDSBURY FOOD MARKET**

RUDOLF and EMMY HAUGENEDER

CHRISTMAS GREETINGS

As the holiday season is upon us we are reminded that this successful year is due in no small measure to your generous patronage

Kindly accept our good wishes for

A VERY MERRY CHRISTMAS AND A HAPPY NEW YEAR**JENKINS' GROCERIA LTD.**

"Buy At Home" AS NEAR AS YOUR PHONE!
"AS NEAR AS YOUR PHONE!" "Buy At Home"

The thrifty shopper buys where he or she is invited to shop. Your advertisement in The Didsbury Pioneer is an invitation to over 85 per cent of Didsbury and District to buy their needs in your place of business.



As Christmas and the New Year come again . . .

May they find you and keep you, rich in happiness.

WE WISH YOU A MERRY CHRISTMAS AND A HAPPY NEW YEAR

ROSEBUD MOTORS**CHRISTMAS GREETINGS**

Warmest Greetings . . . TO ALL OUR FRIENDS and NEIGHBORS, AND TO ANY STRANGERS THAT MAY BE WITHIN OUR GATES AT CHRISTMAS TIME.

MERRY CHRISTMAS AND A HAPPY NEW YEAR

MAUREEN, TOM BROWN and FAMILY
and the STAFF of THE ROSEBUD HOTEL

CHRISTMAS!

May your Christmas day be gay, and many the gifts that come your way.

And as the New Year follows through, we wish you joy and warm friendship too.

MERRY CHRISTMAS TO ONE AND ALL

THE BRIGHT SPOT**A VERY MERRY CHRISTMAS AND A HAPPY NEW YEAR**

We wish to thank all our customers and other friends for their kind co-operation and patronage during 1959 and extend

"THE SEASON'S GREETINGS"

DICKAU, ELECTRIC**CORDIAL WISHES . .**

Christmas seems to renew our obligation to the community which we so gladly serve. We are grateful for the patronage you have given us in the months past and we pledge anew to serve you faithfully in the future.

HERB SINCLAIR**CHRISTMAS GREETINGS**

AMONG THE MOST VALUED POSSESSIONS ARE THE GOODWILL AND CONFIDENCE OF MY CUSTOMERS. TO YOU WE EXTEND OUR BEST WISHES FOR A

A VERY MERRY CHRISTMAS AND A HAPPY NEW YEAR**GOLE'S FEED MILL
A. S. GOLE & SONS****MANY THANKS**

TO OUR FRIENDS — BETTER FRIENDS WE COULD NOT WISH FOR — THERE IS NO HAPPIER OCCASION THAN THIS CHRISTMAS SEASON TO WISH THEM JOY, SUCCESS AND HAPPINESS!

BERT'S GRILL & BILLIARDS**CORDIAL WISHES . . .**

Christmas seems to renew our obligation to the community which we so gladly serve. We are grateful for the patronage you have given us in the months past and we pledge anew to serve you faithfully in the future.

**NEAPOLIS CO-OP SERVICE STATION
GLEN ROBERTS****Seal Campaign Short Of Objective**

Receipts from the Christmas Seal Sale campaign for Calgary and district now amount to \$37,943, according to Mr. F. D. Meyers, chairman of the Kinamen Club of Calgary TB Christmas Seal Sale Committee. "Daily returns are holding up well," he said, "but we still have quite a way to go before we reach our objective."

Mr. R. E. Williams, Calgary, president of the Alberta Tuberculosis Association, reports the provincial total at \$191,193, which is down 3,500 from the same period last year. "We do not make any personal canvass," he said, "and are entirely dependent upon the goodwill of our friends to support us in our continuing battle to control the spread of tuberculosis. The public probably does not fully realize," he said, "that due to the use of new drugs, non-infectious cases are discharged from the sanatoria much earlier than in the past, continuing treatment in their homes. However, constant check on these people and tuberculin testing of contacts increases our work considerably. The monies from the sale of Christmas Seals are our only source of revenue," he said.

Contributions may be sent to the Kinamen Club of Calgary TB Christmas Seal Sale Committee, 119-5th Avenue S. E., Calgary, Alberta.

NEW COLOR SUGGESTED FOR DAYLINERS

A coroner's jury in Lethbridge on Thursday of last week implicated both the C.P.R. and a Lethbridge truck driver in the death of six persons in a dayliner-gasoline truck crash near Parkland on October 24th.

The jury, in an open verdict, recommended that dayliners be painted a "distinctive color" to contrast with the country roads, and that drivers of trucks hauling inflammables or explosives be required to have a special licence.

Westcott News

(From Our Own Correspondent)

(Intended For Last Week) Work has commenced on the skating ring at Westcott and it is expected that it will open on Dec. 20th for public skating.

Mr. and Mrs. Herbert Goosen spent a day in Red Deer last week with their daughter and husband, Mr. and Mrs. Lyle Johnson.

Mr. and Mrs. Adolph Baudistel of Calgary visited on the weekend with their relatives here.

C.P.R. Schedule

Northbound:-	
Daily	12:50 a.m. (Flag Only)
Daily	9:31 a.m. (Flag Only)
Daily	2:23 p.m. (Flag Only)
Daily	7:25 p.m. (Flag Only)
Southbound:-	
Daily	5:12 a.m. (Flag Only)
Daily	11:04 a.m. (Flag Only)
Daily	4:33 p.m. (Flag Only)
Daily	8:02 p.m. (Flag Only)

(From Our Own Correspondent)

SEASON'S GREETINGS

Christmas is a fleeting thing if it encompasses only the present. The true Christmas must be brightened with past memories: the love of a family, the laughter of a child, the handshake of a friend, and, equally as much, it must be lightened with hope for the future — for peace throughout the world: for peace within our hearts. Then can we know the real happiness of Christmas, the "joy of the world" of which the angels sang.

ALBERTA BREWERS' AGENTS LIMITED

— Representing —

Big Horn Brewing Co. Ltd. — Calgary Brewing and Malting Co. Ltd. — Molson's Edmonton Brewery Ltd. — Sicks' Lethbridge Brewery Ltd. The Carling Breweries (Alberta) Limited Bohemian Maid Brewing Co. Ltd.

LIGHT YOUR WAY . . .**... WITH BIBLE STUDY**

Sometime ago we heard a story of the angels planned to announce the birth of the Saviour to the world. Some suggested to come to earth with trumpets blaring, others thought a mighty thunderstorm would be more appropriate, still others suggested other startling methods. But finally, it was decided an angel would simply announce the birth: "Fear not, behold, I bring you good tidings of great joy, which shall be to all people."

Why such simple announcement? It was feared that any other method would frighten mankind. This is understandable. Man is a creature of fear. Look at yourself. Think of the many fears and phobias that fill your heart. And the greatest fear is that of sin. Sin against God. Therefore, the first words of this glorious announcement was: "Fear not."

No friends, we need not fear for this is God's own Son, our Lord and our Redeemer. This is He who comes "the prisoner to release." He comes, not just for certain people, but "to all people." He comes for you and me! This is the "good tidings of great joy."

And thus, the simple announcement of the heavenly angel takes on a grandeur that surpasses all understanding. May this message also accomplish its purpose in your heart. May it bring Peace, Joy and Good Will to each and everyone of you.

CREMONA NEWS

(From Our Own Correspondent)

(Intended For Last Week) The Olds basketball team played in Cremona last week. The Olds girls won their contest while the Cremona boys defeated the visitors.

Mr. and Mrs. Gregory, parents of Mrs. D. McBride, her brother, Wesley, of Eastend, Sask., and Mrs. Frank Foster, a sister of Mrs. McBride's of Peace, Sask., spent a few days in the district last week.

Mr. George Urynychuk (Nola Waterstreet) and children will be spending the next few weeks with her parents. Nola is planning to work part-time in the store during the Christmas season.

Wee Joey Kloberdanz, son of Mr. and Mrs. L. Kloberdanz, was christened in the Water Valley church recently. Mrs. M. Rainer and Mrs. S. Kloberdanz were sponsors.

A special Christmas cantata was sung at the United Missionary church in Cremona on Sunday evening.

The Sewing Circle held its Christmas party at the home of Mrs. Van Haften.

Mr. George W. Whitlow was the victim in a tractor accident last weekend. His hip was knocked out of joint when his tractor overturned west of Cremona. He is hospitalized in Didsbury at present.

Mrs. D. Melkin spent several days recently visiting with her parents, Mr. and Mrs. Makay in Red Deer.

GREETINGS

WITH A CHRISTMAS WISH!

FEAR NOT; FOR, BEHOLD I BRING YOU GOOD TIDINGS OF GREAT JOY WHICH SHALL BE TO ALL PEOPLE. FOR UNTO YOU IS BORN THIS DAY IN THE CITY OF DAVID, A SAVIOUR, WHICH IS CHRIST THE LORD.

DUANE — STAN — SID — HAROLD

**Harold E. Oke**

"Your Machine Man"
Phone 375 Didsbury

PLEASANT YULETIDE THOUGHTS...

Among our most valued possessions are the Goodwill and Confidence of my customers. To you I extend my best wishes for a

MERRY CHRISTMAS AND A HAPPY NEW YEAR**Stewart W. Tighe**

Ph. 56 "Your Imperial Oil Agent" Ph. 157

PLEASANT YULETIDE THOUGHTS

May Christmas bring joy, peace and contentment;

And may the New Year be one filled with health and prosperity.

Your associations with us have made the past year happy and we trust these friendships will continue for many years to come.

SUNRISE COFFEE SHOP

MR. and MRS. KEN WAUGH

MANY THANKS

TO OUR MEMBERS AND FRIENDS !!

For their support and co-operation during the past year. We would also like to extend our best wishes for a

VERY MERRY CHRISTMAS

— and a —

HAPPY AND PROSPEROUS NEW YEAR

NEAPOLIS CONSUMER'S CO-OP ASSOCIATION LIMITED

JOHN HOLUB, Manager



AS CHRISTMAS AND THE NEW YEAR COME AGAIN . . .

MAY THEY FIND YOU AND KEEP YOU RICH IN HAPPINESS!

A VERY MERRY CHRISTMAS AND A HAPPY NEW YEAR**MOUNT VIEW SERVICE STATION**

Bob Elkin, prop.

Phone 5PO

Merry Christmas

*Jim, Vimy and Mary Lou Currie; Miller McCoy,
Denny Sinclair and Eddie Shannon*

THE DIDSBURY PIONEER

— Established in 1903 —

Published Every Thursday at Didsbury, Alberta
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JAMES CURRIE, Editor and Publisher

Ramblin' and Roamin'



Just For The Record . . .

This will be the last time you'll be hearing from this corner this year; we're going to close off for a week and let you catch your breath before we start ramblin' and roamin' in a brand New Year. There are a few important moves we would like to recount for you that took place in our area during the past 12 months. Here we go:—

And A Friendly Nod . . .

To those who were behind the plan to erect a new curling rink here; they ran into a little trouble in the early stages but the roof is now near completion and the roarin' sport will go into action any time now; an artificial plant is planned for next season. Our chapeau must also be raised to those responsible for putting a new top on the Memorial Arena. From now on you won't have to wear a raincoat when you enter the portals for the various sports events held there each season.

Looking At The Sport Scene Again . . .

We find that the hockey Ramblers won top honors for the second season in a row when they knocked off the Olds entry in the Chinook League finals in two straight games. On the baseball scene, the "Little Leaguers" were another year better in their coaching, team play and fan support — a nice sound at any time. Gollers, playing on one of the best-kept nine-holes in the country, had their fees paid back in spades with the fun and competitions that took place.

We Were Not Disappointed . . .

In the Christmas lighting set-up in the business and residential sections of "our town" as we were and residential sections of "our town" as we were last year. 'Tis no longer a blackout centre; 'tis one of the brightest spots along the line. We should all be proud of the fine showing that proves that we're not a black-out town.

During the Past Year . . .

We've been brain-washed the odd time by some of those who disagreed with our ideas and the manner in which we express our opinions, but on the whole our associations with contributors to our columns has been very amiable. We must admit, of course, that a little brain-washing was tried from the pen that is responsible for this column. However, at this time of the year, we smile fondly at our critics; we imagine that they, too, are smiling in our direction.

This Week We've Been Reminiscing A Bit . . .

At the start of the year, neither you nor I knew what was ahead. We have thrown a few of the highlights at you which concern us and that took place in the year 1959. No doubt we've missed a few of the main events (we're famous for that) but they're all in our records; and in our mind. For the next week we'll be ramblin' and roamin' with the ones we love most . . . we hope you, too, are in the same happy position.

Stiff Course Urged . . .

The Alberta Federation of Home and School Associations has recommended stiffer school courses for qualified students, the teaching of French in elementary schools, and allowance for teachers in Northern Alberta.

The recommendations were contained in a brief presented to the cabinet Monday by an AFHSA delegation.

The association suggested that the present practice of granting a permanent teaching certificate to persons with only one year of study beyond high school be discontinued. The brief also drew attention to what it describes as "the almost destitute" condition of libraries in many up-to-date schools.

It called health and personal development courses "an invasion of home and individual privacy" and suggested that the education department evaluate these courses.

The brief recommended higher passing standards for grades 9 and 10 and lower speed limits in school zones where the present limit is 25 miles an hour.



IF YOU'VE NEVER SEEN THE THREE WISE MEN IN YOUR DREAMS, OR READ ABOUT THEM IN YOUR BIBLE, WE FEEL FOR YOU!
SHOWN ABOVE IS AN ARTIST'S CONCEPTION OF THE THREE WISE MEN—WE TRUST THAT THE MESSAGE THEY CARRIED TO BETHLEHEM . . . AT THAT FATEFUL TIME . . . WILL BE IN YOUR HEARTS AS IT WAS IN THEIRS!

**Remember—
YOUR
Christmas
Seal
Contribution
is
Important!**

fight
TB

Guest Editorial

WITHOUT THE WOMAN WHAT ? ? ?

Without the women in the auxiliaries to organisations, or in the churches, or indeed in the home, where would we be?

We have often talked of the virtues of mother on mother's day and very often we forget that the rest of the year they take a very active part in the work of the community.

Whether this has always been the case we are not able to say, but we would think that it has.

Women, with their inborn intuition know when someone needs help long before a man has heard about it — ten chances to one he wouldn't tell his wife if he had.

Women, for a large part, teach in our schools, our Sunday schools, certainly head our women's organisations and hand over valuable time and money for our organizations.

Women keep their pulses on the neighbors, hear the cry of a baby and are anxious to see everyone warm and well fed.

Women add to the lustre of men's lives by a sprig of parsley at dinner, the touch of a new perfume, or by buying some dainty thing for the shelf or dresser.

Truly life becomes much more complicated with them, but we would have no frills in our busy existence without them, and perhaps even we would miss the orphan's cry, the cup of tea for old folks, or the sympathy in times of illness, if we did not have them.

We salute them wherever they are.

— Bashaw Star

Subscription Note:

A red line under your name means our subscription is overdue.

A blue line means your subscription is coming due next month.

Please pay out of town subscriptions by money order.

WE WISH YOU A MERRY CHRISTMAS

May the glorious light of Christmas joy shine upon you, and those dear to you, as we join together in celebration of this day.

FALK'S ESSO SERVICE

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CHRISTMAS GREETINGS

WE EXTEND TO ONE AND ALL THE
BEST OF LUCK IN THE NEW YEAR,
AND OUR SINCERE WISHES FOR
HAPPINESS.

LUFT'S TRANSPORT

PLEASANT YULETIDE THOUGHTS . . .

JUST A CHRISTMAS HOW-DO-YOU-DO
AND A WISH FOR YOUR HAPPINESS
ALL YEAR THROUGH.

JOHNSON RADIO

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DIDSBURY



To our customers and friends

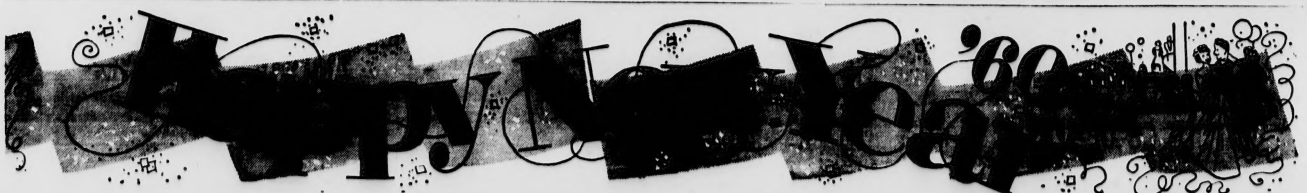
we extend best wishes for a

Merry Christmas and a Happy New Year

★

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CHURCH NOTES

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Sunday Services:
10:30 a.m. — Worship Service
11:30 a.m. — Sunday School
7:30 p.m. — Evening Service
Wednesday Evening 8:00 p.m.
Bible Study and Prayer Meeting
Bible Service:
Sunday Services:
2:00 p.m. Sunday School
3:00 p.m. Worship Service
Youth Fellowship, Friday 8 p.m.
The Pastor and Congregation
extend a sincere welcome to all.
Come and worship with us

REDEEMER LUTHERAN

CHURCH
"The Church Of The
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Rev. E. B. FOX, Pastor
Divine services every Sunday at
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Sunday School, 10:30 a.m.
Preaching: 11:30 a.m.
Sunday evening service, 7:30
p.m.
Wednesday evening prayer
meeting at 8 p.m.

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ANGELICAN CHURCH
Services on the first, second
and fourth Sundays at 12 Noon.
1st Sunday Holy Communion
2nd Sunday Morning Prayer
4th Sunday Family Service
Sunday School every Sunday
(except the 4th) at 11:00 a.m.

FALLEN TIMBER

FOUR SQUARE CHURCH
Rev. RUBY MOORE
Sunday School 12 Noon
Church Service 1:15 p.m.
Young People's every Friday
at 8:30 p.m.
Come and Bring Your Friends

KNOX UNITED CHURCH

Didsbury — Alberta
Rev. GLADYS GIFFIN, Minister
DIDSBURY:
Sunday School 10:15 a.m.
Service 11:30 a.m.
WESTCOTT:
Service 10:00 a.m.
Sunday School 11:00 a.m.

FLOWERS

Fresh Cut Flowers —
Wedding Bouquets —
Funeral Wreaths —
Potted Plants —
Coronets —

J. V. BERSCHT & SONS

PHONE 30 DIDSBURY

THE
Homemaker

— BY —
ALBERTINE SCHMIDTBAUER

Time has come to think of
Christmas salads and such. Here
is a single idea for Christmas tree
salads. Use 8 or 9 inch round cake
pan lined with waxed paper. Pour
your favorite gelatine salad and
allow to set. Then cut the salad in-
to 6 pie shaped wedges. Nest these
on lettuce and frost with whipped
cream or a cheese frosting. Cut
squares of jellied cranberry sauce
for the tree base. Garnish the
frosting with half cherries and bits
of green.

Here are a couple of suggestions
for the salad if you haven't one
you prefer.

St. Nicholas Salad
One pkg lime flavored gelatine, 1
cup boiling water, 1 number 2 can
crushed pineapple well drained, 1
cup cottage cheese, 1/2 cup finely
chopped celery, 1 tbsp. pimento, 1/2
cup chopped walnuts.

Dissolve gelatine and cool until
syrupy. Stir in remaining ingredi-
ents. Allow to set.

CHEESE FROSTING
Blend until smooth, 8 tbsp. of
cream cheese with 1 tbsp. mayon-
naise and 1 tsp. lemon juice. Use
as a frosting on the Christmas
Tree Salad.

STAR CHRISTMAS SALAD
Decorate a tomato aspic with
cream cheese cut outs. To do this,
dust a cookie sheet lightly with con-
fectioners sugar. On it spread
softened cream cheese 1/4 inch deep.
Chill. Cut stars from the cheese
with small star shaped cutter.

Oil and rinse a ring mold with
cold water. Arrange stars
carefully around the bottom of
oiled mold. Add aspic to the level
of stars and chill until firm. Add
remaining aspic and chill until
set.

To unmold, loosen edges with
a knife. Wrap a wet warm cloth
around mold for a second. Place
platter over top of salad. Invert.
Fill the centre with mayonnaise or
olives and celery sticks.

BASIC ASPIC SALAD
Soak 1/2 tsp. gelatine in 1/4 cup
cold stock. Dissolve it in 1/4 cup
of boiling stock. Add to this 1/2 cup
cold stock, 2 tbsp. vinegar, or 1 1/2
tbsp. lemon juice. Add salt, pap-
rika and celery salt to taste.

Chill the gelatine mixture. When
syrupy, combine solid ingredients.
For stock you may substitute toma-
to juice for tomato aspic.

Solid ingredients may vary. Diced
chicken, meat, ham or veal may be
combined with chopped celery and
green pepper. As a combination of
vegetables peas, diced carrots and
kernel corn may be used to make
an attractive combination when a
beef stock is used.

OTHER CHRISTMAS
SALAD IDEAS
Make the table festive with a red
and green wreath.

The bottom layer could be a
cherry or raspberry jello filled with
fruit. Crowning layer is a lime
jello with diced celery and white
grapes. Sandwich between a layer
of mayonnaise to which lemonade
concentrate has been added. Taste
this as you mix it. If you like
things quite tart, add considerable
concentrated lemon juice, or lemon
juice and grated lemon rind. Use
less, if you like things on the sweet
side.

SALMON SALAD
Make in large mold or use indi-
vidual molds and garnish with
Christmas Berry made from jellied
cranberries or red colored gelatine.

For a buffet, serve individual
salads arranged on a lettuce ruf-
fled tray. An accompanying bowl
of salad dressing may be provided.

2 cups pink salmon (1 1/2 lb. can)
2 envelopes, unflavored gelatine, 1 1/2
cups water, 1 can asparagus soup,
1 4 oz. package cream cheese, 2
tbsp. lemon juice, 2 tbsp. minced
onion, 1/2 cup mayonnaise, 2 tsp.
prepared mustard, 3 tbsp. chopped
green pepper, 3 tbsp. chopped pin-
ento, sliced olives.

Drain and flake the salmon. The
liquid may be used to replace part
of the water. Soften gelatine in
1/4 cup of the water. Combine soup
and remaining 1 cup of the water
and heat thoroughly. Add gelatine
and cream cheese and beat until
smooth. Let cool. Add lemon
juice, onion, mayonnaise, mustard,
green pepper, pimento and flaked
salmon. Runse a 4 cup mold with
cold water. Pour in mixture and
chill until firm. Turn out on plat-
ter. Garnish with sliced olives or
greens. Makes 6 to 8 servings.

HOLIDAY BEVERAGES
Drinks and a snack to eat seem
to go with the holiday season as
neighbors come calling and holiday
visitors drop in. Here are a few
non-alcoholic beverages that will
just hit the spot.

HOT TOMATO JUICE WITH
LEMON FLOATERS
6 cups tomato juice, 1 can con-
densed consommé, 1 tsp. grated
onion, 1 tsp. horseradish, 1 tsp.
 Worcestershire sauce, dash of pep-

Notes From D.A.

By HOWARD FULCHER
OLDS — ALBERTA

As this season we all partake in
the many activities associated with
Christmas. It is a time to rejoice,
to entertain and to reflect on the
past. Each of us in our own occu-
pation see the value and appreciate
the goodwill and fellowship of our
associates and acquaintances.

This past year agriculture has
had its full share of trials, trou-
bles and problems. The courage
and initiative of agricultural men
will triumph over these as they
have done before.

During this past year I have en-
joyed my association with old and
new friends, to all a Joyous Christ-
mas and a Bright New Year.

per, 1 lemon sliced thin, whole
cloves.

In saucepan, combine juice, con-
sommé, onion, horseradish, wor-
cestershire and pepper. Heat to
boiling. Stud lemon slices with 3
cloves. Using the lemon slices as
floaters in each cup of juice, serve
immediately.

ORANGE EGGNOG FLOAT
Both children and adults will like
this:

3 eggs, 3 tbsp. sugar, 2 1/2 cups of
ice water, 26 oz. can frozen orange
juice concentrate, 1/4 cup lemon
juice, 2 cups ice-cream, 1 cup gin-
gerale chilled.

Beat eggs and sugar together till
light and lemon colored. Stir in
water, orange concentrate and
lemon juice. Place scoops of ice
cream in a punch bowl. Pour juice
mixture over. Just before serving,
add gingerale. Makes 10 servings.

CREOLE CHOCOLATE

3 one oz. squares unsweetened
chocolate, 1/3 to 1/2 cup sugar, 3
tbsp. instant coffee, 1 tsp. cinnamon
1/2 tsp. nutmeg, 1/4 tsp. salt, 1 1/2
cups water, 4 cups milk, plain or
sweetened whipped cream.

In top of double boiler, combine
chocolate, sugar, coffee, spices, salt
and water. Cook over low heat
stirring till chocolate melts and
mixture is blended. Bring to a boil.
Reduce heat and simmer 4 minutes
stirring constantly. Place over
boiling water. Add milk and heat
thoroughly. To serve, beat with
rotary beater till foamy. Pour into
cups. Garnish with a marshmal-
low or spoon of whipped cream.

FREE BULLETIN

Our Christmas newsletter is avail-
able, if anyone would like a copy
contact us at the office above the
Treasury Branch, Olds.

MANY THANKS

TO OUR MANY CUSTOMERS AND FRIENDS

In genuine appreciation of your co-opera-
tion during the past year that is coming to a
close and in the strong belief that we shall be
of greater service to you in the next twelve
months, we send you a cordial wish for a
Christmas of good cheer and a happier,
brighter New Year.

LORNE CLAYTON

PEACE ON EARTH
GOODWILL TOWARD MEN

JOY, LAUGHTER and HAPPINESS
ARE OUR WISHES FOR YOU
DURING THE YULETIDE SEASON

JOE DICK

CHRISTMAS GREETINGS

It's nice to look forward to Christmas
And the pleasure of greeting you, too.
For it's really a wonderful feeling
Just to say MERRY CHRISTMAS and
HAPPY NEW YEAR TO YOU

DIDSBURY VARIETY STORE

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MRS. H. ALLENSON
Phone 55 Didsbury

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Come over for a
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CASE!

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cards send an invitation to
visit at your house, make your
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festivities for nearly
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SEASON'S TREATINGS

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Calgary Edmonton

CHRISTMAS GREETINGS

It is a pleasure to extend greetings to you at this Christmas season and to wish each of you the fullest measure of happiness and successful achievement in the New Year. Let us press ahead with united energy and determination toward the pinnacle of success that lies ahead for our community, our nation, and each other.

**HEARTIEST CHRISTMAS and
NEW YEAR'S GREETINGS
TO ONE and ALL**

Henry's MEAT MARKET

REDEEMER LUTHERAN CHURCH

**"The Church of the Lutheran Hour"
Didsbury - Alberta**

May the Christ-Child of Bethlehem, with all His blessings, find a hearty welcome in your heart this Christmas season and throughout the coming year of 1960.

— THE CONGREGATION

CHRISTMAS GREETINGS

'TIS THE CHRISTMAS SEASON . . . AND
THE WORLD IS FILLED WITH CHEER !
AND SO WE PAUSE TO EXTEND OUR
SINCEREST BEST WISHES!

CLEM KUELKER**CHRISTMAS GREETINGS**

At this Christmastide may we rededicate ourselves to a greater, fuller service to our community to help enrich our own lives and those with which we come in contact.

**MOUNTAIN VIEW CO-OPERATIVE
LIVESTOCK MARKETING ASSOC.**

Local Agent: R. E. GILLRIE

**PEACE ON EARTH
GOODWILL TOWARD MEN**

As we stop in the midst of the season of good cheer, our hearts grow tender as we carry back in thought to the reality of Christmas Day and what it means. In sincerity, we wish you a delightful holiday season.

STAUFFER AUTO ELECTRIC**CHRISTMAS GREETINGS**

Even as the bonds of friendship are strengthened at this Yule tide season, so may our business associations grow in mutual accord and confidence. Your complete happiness is our wish.

ANDERSON BODY SHOP**The Bible Speaks . . .**

"The Bible Speaks to us at Christmas." This is the theme of the children's Christmas program to be held at Redeemer Lutheran church on Christmas Eve, at 8 p.m.

The background setting for the program is a huge, six-foot Bible set between two Christmas trees, decorated in all their Christmas splendor. The first group of 12 children introduce the setting. Then the Bible is swung open, and the next group of 54 children march through the pages of the Bible, bring the wondrous lessons of the Savior's birth.

Following this, the Bible is swung open still further to reveal a large painting of the Manger Scene at Bethlehem, and 23 other children, in three groups, summarize the glorious truths of the Christmas season. In all, 99 children take part in the program.

At various stages in the presentation the children sing a number of Christmas hymns, at times joined by members of the congregation. The entire program takes one hour.

The custom of a Christmas Eve children's program in the Lutheran church dates back many years. It is one of many ways the church endeavors to keep the real meaning of Christmas in this glorious season of "peace on earth, good will toward men." To facilitate the sound, especially of the many preschool children taking part, a public address system will be used.



**SERVICE
BOARD
NOTES**
— By —
W. K. SNYDER
Agricultural
Service Board

MERRY CHRISTMAS:
It gives me pleasure to be able to extend to one and all the compliments of the season. The year just ending had its trials but it has also been very good to most of us. As we reflect on the past and contemplate on the future let us remember that "our lives have fallen in pleasant places and that our is a goodly heritage".
On behalf of the Agriculture Service Board and myself personally, we wish you the merriest of Christmases and happiness and good fortune for the new year.

WHO DONE IT ???

Muskegon, Mich. - A nose-in-one neither could claim left golfers Antol and Bine Rollin sick, sick, on Wednesday.

Teene off at the 130-yard, 14th hole at Pontaluna course, Antol drove to the green. Rollin matched the drive. Each had used the same make ball, identical down to color marking and number.

At the green they found one ball in the cup and the other two feet short. Who got the hole-in-one?



TUBERCULOSIS causes at least two million deaths yearly around the world. To protect ourselves we must fight this disease both at home and abroad.

FIGHT TB

**BUY
CHRISTMAS SEALS**

Letter To The Editor

**EDITOR OF THE PIONEER,
DIDSBURY, ALBERTA**

DEAR SIR:
I would like to take this opportunity to complement Didsbury residents on their Christmas light-up effort, this year. Many homes look lovely with their colored lights and Santas. Not new to Didsbury, but still very worthy of comment is the beautiful Christmas music Mr. Bensch plays over the loud speakers each year. What a Christmas scene: stores and streets resplendent with their festive decorations and lights, busy shoppers, friendly well wishers and over all floats the music of Christmas Carols. How lucky can we be on having Didsbury for "our home town".
— A Country Observer

**Bleak Winter
Forecast For
Western Farmers**

A white Christmas is promised for most of the rural West, but it won't be a happy one for many farmers. The snow came too early. Millions of bushels of grain are frozen under snow which killed harvest operations in early October.

Cash is short. Merchants in some areas are tightening credit. No one is reported desperate but some farmers, particularly those with small operations, face an austere holiday.

In Alberta, where early snow hit hardest through the centre of the province, an agriculture official said large farms should weather the winter well. But small farmers, forced to sell livestock for lack of feed, face a cheerless winter.

Many Alberta communities report reduced sales but there are no areas of hardship.

In southern Alberta and Saskatchewan where storms were lighter, communities report few curbs and farm spending.

Municipal secretaries in the three provinces report many farmers requesting forms for federal-provincial aid.

Latest figures show 263,546,000 bushels of grain in western fields. Saskatchewan has 124,000,000; Alberta, 109,100,000; and Manitoba, 30,446,000 bushels.

**Good Reading
for the
Whole Family**

- News
- Facts
- Family Features

The Christian Science Monitor
One Hareway St., Boston 15, Mass.
Send your newspaper for the time checked. Enclosed find my check or money order. 1 year \$20 □
6 months \$10 □ 3 months \$5 □

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PLEASANT YULETIDE THOUGHTS...

IT IS A PLEASURE IN PUTTING ASIDE
THE ROUTINE OF BUSINESS TO SEND OUR
MANY FRIENDS WARMEST WISHES FOR
THE HOLIDAY SEASON.

HANSEN & RASMUSSEN

Volkswagen Sales and Service
Phone 142 Didsbury

CHRISTMAS GREETINGS

"JOY TO THE WORLD . . .
THE LORD IS COME,
LET EARTH RECEIVE . . .
HIS KING!"

**DIDSBURY CARTAGE
AND STAFF****A VERY MERRY CHRISTMAS**

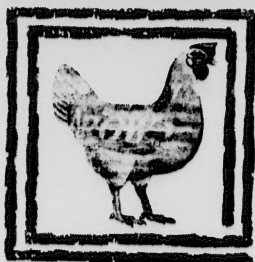
WE TAKE GENUINE PLEASURE IN LAYING
ASIDE THE ROUTINE OF BUSINESS TO
SEND TO OUR MANY FRIENDS THE
HEARTIEST WISHES FOR THE
HOLIDAY SEASON

KAUFMAN & JENKINS

Phone 22 — After 6 p.m. Phone 234 or 235

CHRISTMAS GREETINGS

May the worst you've ever seen be the
worst you'll ever see,
May the mouse ne'er leave your pantry,
wi' a tear drop in his e'e,
May you lum keep blithly reekin, till
you're auld enough to dee,
May ye aye be just as happy as we
wish you aye to be !

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AND STAFF**

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HATCHERY DIVISION

Swift

BE IT WHITE OR GREEN . . .

OUR WISHES FOR YOU ARE THE SAME . . . JUST A MERRY CHRISTMAS WITH ALL THE KINDLY THOUGHTS OF THE SEASON, AND MAY THE NEW YEAR BRING YOU AND YOURS A GOODLY SHARE OF HEALTH, HAPPINESS AND PROSPERITY.

MAC'S HARDWARE

NANCY LINDSAY JACK BILL

MERRY CHRISTMAS

Christmas seems to renew our obligation, not in the sense of custom only, but with a genuine appreciation of our pleasant associations during the last year, we extend to you our best wishes for an Old Fashioned Merry Christmas and a New Year of Happiness and Prosperity.

STEVENS SERVICE SHOP**CHRISTMAS GREETINGS**

WE WISH OUR PATRONS AND FRIENDS

**A VERY MERRY CHRISTMAS
AND A HAPPY NEW YEAR**

HENRY LEINWEBER

Your Rawleigh Dealer of Good Health Products
Phone 249 Carstairs

CHRISTMAS GREETINGS

MAY ALL THE JOYS OF A GLORIOUS
CHRISTMAS AND A HAPPY NEW
YEAR BE THE GOOD FORTUNE OF
OUR MANY FRIENDS AND PATRONS.

WALTER McINNES**CHRISTMAS GREETINGS**

May the Christmas bells ring in a most happy season—may the Christmas bells ring with all the happiness that you so richly deserve, is our Christmas wish to the people of the community. May the true spirit of the Yuletide linger on through every day of the coming year as a reward for your faithfulness and kindness.

**McDONALD'S MEN'S WEAR
McDONALD AGENCIES**

D. N. McDONALD — GEORGE McDONALD

CHRISTMAS JOY

It is with genuine appreciation, from the bottom of our hearts, that we wish you at this time cordial Christmas Greetings.

RAY and BETH CAMPBELL
MARVELL - JOHN - ARNOLD
FLORENCE - BLAIR
GAIL - ALICE - CAROL

**CAMPBELL'S FOOD STORE
PREMIER MEATS**

DISTRICT NEWS**M.V.B.C. NEWS**

(From Our Own Correspondent)

This week will find the college campus quite deserted of students, for the great majority are at home, whether far or near. The college concluded its class work on Tuesday afternoon and will resume its work on January 4th. Any students who may be reading this column may be assured that the faculty and staff wish all of them the best Christmas ever.

Mr. Abe Sawatzky, who has been teaching a course in religious education, from the standpoint of activity in Cubs, Scouts, class organizations, etc., had a man from Edmonton, who instructs in such work, to teach the class last Thursday evening. The students made all manner of decorations under his supervision. This help is granted for such classes and the instructor offered his services, which is a part of the function of the organization. Information concerning this could not doubt be secured from Mr. Sawatzky, who will conclude his work with us the week following the New Year. It is really worthwhile and the students have received much knowledge that will serve them in their future organizations.

The college was busy and active last week. On Thursday evening the Florence Pinkay Chapter of the Women's Missionary Society held its annual Christmas meeting in the student centre. Hundreds of members, some friends from the community, and the faculty and staff of the college were invited. They presented a skit which represented the type of meeting the W.M.S. usually has.

On Friday evening the college Christmas tree festivities were held in the student centre. Mr. Wayne Slaughter, chairman of the social-recreation committee, was master of ceremonies. Games were played, and then Mr. Waldin gave his annual reading, which is always most humorous and interesting. During the evening he also presented his annual Christmas play. This year it was "No Room in The Inn", and was put on by a volunteer group of students and faculty. Santa Claus, round and distinctly from the north, if a Norwegian accent is the basis of decision, came just at the right time. The tree was then lit and the presentation of mysterious packages from under the tree had all the charm of every other Christmas.

On Saturday evening the entire choir with some faculty members went carolling. It was there only opportunity, and we are sure that those who heard them were pleased with the Christmas spirit.

On Sunday morning the choir gave three numbers in the United Missionary church, under the direction of Mr. Moyer. Mr. Moyer is to be commended for the excellent work they are already doing. We anticipate a wonderful choir concert in the spring from this fine group of some 32 young people.

I have rambled on, but in conclusion may I express to each of my readers, the greetings of the faculty, staff and student body. May this Christmas be the best ever, and be sure to keep Christ in Christmas.

ZELLA W.I. HOLD FAMILY MEETING

Nine members of Zella W.I. and their families met at the Community Centre for a meeting and social evening on December 17th.

Bazaar proceeds netted \$103.00. Christmas cards have been sent to all ex-members.

Fifty dollars will be sent to Christina Futschek of Vienna, Austria. This is the orphan which was adopted by the Zella W.I. two years ago.

A letter re the proposed Chronic hospital in Didsbury will be sent to the constituency convener, Mrs. Robertson for circulation.

Mrs. E. Lowrie reported 37 articles completed for the Red Cross.

Several completed layettes, for Dr. Hitchmanova were turned in.

A motion was passed that all annual bills be paid.

Mrs. Jim Jackson will be the hostess for the next meeting, on Thursday, January 21st.

Your correspondent wishes one and all a Merry Christmas and a Prosperous New Year.

CHRISTMAS TREES FOR SALE

Christmas trees will be offered for sale by the Young People's Group Of Knox United Church at Jay Tuggle's Bulk Oil Station.

All sizes and types will be available—drop in and look them over.

**Alberta To
Extend Aid
To Farmers**

Announcement was made on Wednesday of last week that the Alberta government has decided to accept the suggestion of the Dominion government with regard to payment to farmers whose crops have not been harvested.

Some modifications have been made in the manner of estimating claims, but the earlier principle of a maximum of \$3 per acre for not over 200 acres is maintained. Arrangements have also been made to equate oats, barley and other crops into bushels of wheat for the purpose of estimating whether farmers qualify.

Not over 50 per cent of a farmer's crop can have been harvested, under the plan.

ZELLA NEWS NOTES

(From Our Own Correspondent)

Mr. and Mrs. Wilbur Jahnke were hosts for 10 tables of bridge at the Community Centre on Wednesday evening of last week.

Prize winners were Mrs. L. Krebs, Mrs. Clarence Roeth, Mr. Bill Weidner and Mr. John Hansen. Kathleen Easing won the door prize.

Mr. and Mrs. George McCracken will sponsor the next military whist party on Wednesday, January 6th.

Congratulations to Mr. and Mrs. Allan Luft on the birth of a daughter, on Tuesday, December 15.

Mrs. Nina Oopen of Camrose arrived Sunday to spend the holiday season at the home of her daughters, Mrs. W. Jackson and Mrs. A. Waldroff.

LONE PINE ORIOLES HOLD DECEMBER MEETING

The December meeting of the Lone Pine Orioles was held at the home of Ruby Milne when 14 members answered the roll call with a box of candy for the Crippled Children's Hospital.

Members decided that new crests would be purchased. A dance was planned for March 25th. Mrs. Roy Milne gave a demonstration and talk on sewing.

Members also had their annual exchange of Christmas gifts. The mothers also received a corsage from their daughters.

**Christmas Greetings**

From the manager and staff
of your . . .

**Didsbury Treasury
Branch**

AN ALBERTA SERVICE FOR ALBERTANS

Your Provincial

TREASURY BRANCHES

GOVERNMENT OF THE PROVINCE OF ALBERTA

CHRISTMAS GREETINGS

AS THE HOLIDAY SEASON DRAWS NEAR,

IT IS OUR SINCERE WISH THAT
YOU HAVE

A MOST PLEASANT CHRISTMAS

— and a —

NEW YEAR OF HEALTH and PROSPERITY

JAY TUGGLE

"Your Shell Oil Agent"

**MERRY CHRISTMAS
AND A HAPPY NEW YEAR**

May your Christmas way be gay,

And may the gifts that come your way,

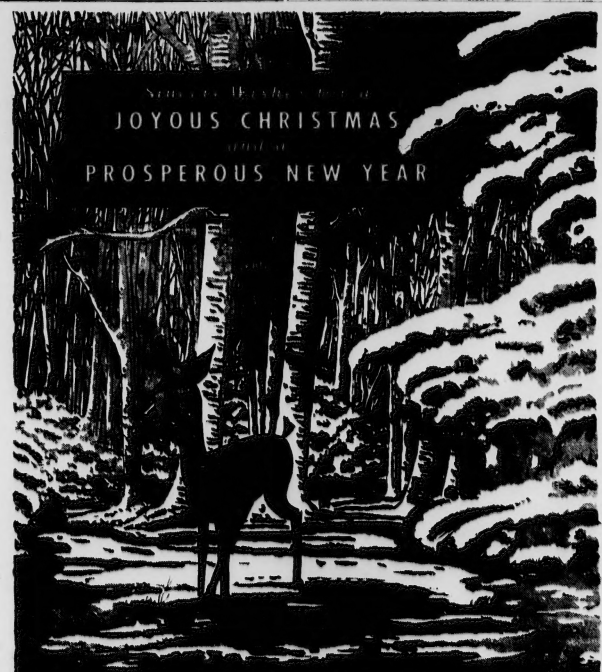
And as the New Year follows through,

We wish you joy and warm friendships.

Reiber Brothers

"Where Insurance is a Business,
Not A Sideline"

C. E. Reiber Phone 90 A. W. Reiber

**COWAN & MOORE & STAFF**

WE WISH YOU A MERRY CHRISTMAS AND A HAPPY NEW YEAR

As we stop in the midst of the season of good cheer our hearts grow tender as we carry back in thought to the reality of Christmas Day, and what it means. In sincerity, we wish you a delightful holiday season.

FOLKMAN'S CLOTHING

Phone 124

Didsbury

PLEASANT YULETIDE THOUGHTS...

As the Holiday Season draws near, it is our sincere wish that you have a most pleasant Christmas and a New Year of Prosperity, filled with Health and Happiness.

Barrett's Sales & Service

B. W. Barrett, prop.

Mr. and Mrs. Roger Barrett

THE SEASONS GREETINGS.

Aglow with the joy of Christmas
We join the happy throng;
And hear, in every passing voice,
A note from the angels' song
All men are friends - all friends are dear
So, Merry Christmas, Friends, Good Cheer,
And happiness this coming year.



Fred Rodway Howard Luft

For Willing, Prompt and Efficient Service
Phone 75 or 330 Didsbury

Have You Sent In Your Xmas Seal Donation?

TO ALL OF YOU —

— FROM ALL OF US

MERRY CHRISTMAS AND A HAPPY NEW YEAR

We also wish to thank you for your support of our projects this year—the Little League Baseball, our dances, the turkey draw and the suit-of-the-month-club.

THE DIDSBURY KINSMEN CLUB



COMPLIMENTS OF THE SEASON

AT THIS FESTIVE SEASON...

May we express to you our appreciation of the cordial relations between us during the past year and extend best wishes for

A VERY MERRY CHRISTMAS AND A HAPPY NEW YEAR

Slipp's DRUG STORE

Phone 401
The 401 - SLIPP'S - DIDSBURY

Little Items of Local Interest

Miss Joyce Elliott, of Fort St. John, visited with Miss Kathleen Shannon at the weekend.

Mr. and Mrs. J. Riddoch and family leave Saturday to visit with Mr. and Mrs. W. Williams of Edmonton.

Miss Maxine Campbell of Edmonton arrived home Tuesday to spend the holiday season with her parents, Mr. and Mrs. R. Campbell.

Miss Maureen Prevost, a member of the local hospital staff, will spend the Yuletide season with her parents, Mr. and Mrs. Bert Prevost at Fort St. John B.C.

Mr. and Mrs. K. McCoy and Janet, and Mr. and Mrs. William McCoy will leave Thursday for Vermilion, where they will spend the holiday season with Mr. and Mrs. C. Alfke and family.

Dr. and Mrs. Mel Taskey and Miss E. Devine will spend the Yuletide season at the home of Mr. and Mrs. S. Devine.

Mr. and Mrs. A. Allen and Doug will spend the festive season with Mr. and Mrs. Roy Harrison in Edmonton.

Mr. and Mrs. Ed Watkins and Violeta will be the guests of Mr. and Mrs. M. L. Branley of Calgary for Christmas.

Mr. Lyle Ford, a student at the University of Alberta in Edmonton and Mr. Eddie Ford, who is attending the Mount Royal College in Calgary, will spend the holiday season with their parents, Mr. and Mrs. A. E. Ford.

Mr. and Mrs. N. McKay will have as their Christmas guests, Mrs. T. W. McKay and Mr. and Mrs. P. T. Patton of Calgary.

Mr. and Mrs. J. R. Banta, Mr. and Mrs. G. W. Marles, and Mr. and Mrs. A. Neufeld, all of Calgary, will be Christmas guests of Mr. and Mrs. J. A. Shannon.

Mr. Cameron Wordie of Edmonton will spend the festive season with his parents, Mr. and Mrs. "Jock" Wordie.

THE ORIGIN OF THE CHRISTMAS TREE

One story claims that Saint Winifred, an eighth century missionary in Scandinavia brought about the erection of the first "home" Christmas tree. He tried to show the people that the Druid priests had made them worshippers of trees, instead of a living God. On Christmas Eve he hewed down the great oak tree around which the people had gathered to offer a human sacrifice. As the big tree fell, a young fir tree seemed to appear miraculously beyond it, and Sir Winifred explained: "Here is the living tree, with no stain of blood upon it, that shall be the sign of your new worship. See how it points to the sky. Call it the tree of the Christ Child. Take it, and carry it to your chieftain's hall. You shall go no more into the shadows of the forest to celebrate your feast with secret rites of shame. Now you shall keep them at home, with laughter and songs and rites of love. The thunder oak has fallen and I think the day is coming when there shall not be a home in all the land where children are not gathered around a tree."

Coming Events

—There will be a New Year's Eve dance at Lone Pine hall on Thursday, December 31st. Novelties and hats. 4-Quartz orchestra. 2tp

—There will be a dance at Mt. View Hall on December 26th (Boxing Night) Fisher's orchestra. 1tc

—A New Year's Eve dance will be held at Rugby, Dec. 31; orchestra, Krebs' juniors. Hats and novelties. 1tc

—New Year's Eve dance at Melvin; novelties, etc. Fisher's orchestra.

—The Didsbury Library will be closed on Saturday evening, December 26th.

—There will be a Christmas Eve service in St. Cyprian's Anglican church, Didsbury, December 24th, at 9 p.m.

—The "Week of Prayer", sponsored by the Didsbury and District Ministerial Association, will be held January 11th to 15th. There are ten churches co-operating in this area. More information will be forthcoming.

—There will be a dance at Lone Pine hall on Friday, January 22nd, with a fine orchestra in attendance. Draw will be made on the building fund tickets. 30-4tp

MELVIN NOTES

(From Our Own Correspondent)

Best wishes to Grandma Cowitz who is still in hospital with burns. Mrs. Cowitz fell while in the hospital, breaking her leg and will probably not be out for Christmas. Clifford Youngs of the Edmonton University and Lorne Nimmons of Calgary are spending the holiday vacation at their respective homes. The Westcott carolers made their annual rounds on Saturday evening in two well filled open trucks, thanks to the mild weather.

Mr. and Mrs. Don Freeman of Edmonton, and Mr. and Mrs. Bruce Freeman of Brooks will be Christmas guests of Mrs. Nancy Freeman.

LATE CLASSIFIEDS

CARD OF THANKS

The home nursing class take pleasure in thanking Mrs. V. Turner and Dr. Bankier as their instructors, and Mrs. Pauline Ross and Mrs. Reta McCoy, for the time they spent with them.

IN MEMORIAM

In loving memory of a husband and father, Herman D. Papke, who passed away on December 24th, 1935.

"Gone but not forgotten."
Ever remembered by his wife and family. 1tc

WARNING

Any person or persons damaging or removing road signs within the Municipal District of Mountain View No. 49, will be prosecuted to the fullest extent of the law.

By-Law No. 326 of the Municipal District provides a fine of \$100 upon conviction or to imprisonment for a period of sixty days.
J. Riddich, Sec-Treas.
M. D. of Mountain View
No. 49,
Didsbury, Alberta.

CORDIAL WISHES...

THE PASTOR and CONGREGATION
OF THE

United Missionary Church

Wish Each and Every One

A VERY MERRY CHRISTMAS

— AND A —

HAPPY NEW YEAR

"May Your Faith in God Be Strong"

CHRISTMAS GREETINGS

A BOOK-FULL OF SENTIMENT WOULD
BARELY EXPRESS OUR HEARTFELT
WISHES AND HOPES FOR A
VERY MERRY CHRISTMAS

— and a —

HAPPY AND PROSPEROUS NEW YEAR

GEORGE WILKINS

No Milk Delivery Christmas or New Year's Day

MANY THANKS

We, The People Who Operate RAE'S BAKERY, wish to thank each and every one for the many ways they have shown appreciation of our products. Thanks a million folks, and a VERY MERRY CHRISTMAS and a Bigger and Better NEW YEAR — TO ALL OF YOU —

RAE'S BAKERY



PLEASANT YULETIDE THOUGHTS

As the Holiday Season draws near, it is our sincere wish that you have a most pleasant Christmas and a New Year of Prosperity, filled with Health and Happiness.

WAYNE A. MAKI JEWELLER

CHRISTMAS JOY

WE WISH OUR PATRONS AND FRIENDS

A VERY MERRY CHRISTMAS AND A HAPPY NEW YEAR

HENRY'S BARBER SHOP

MANY THANKS

We have just completed our most successful year in the Auction business, selling 25 auction sales and also selling weekly in Innisfail and Acme Auction Mart.

We would like to take this opportunity to thank our many friends and clients —

A MOST PLEASANT CHRISTMAS AND A NEW YEAR OF HEALTH AND PROSPERITY

RAYMOND SHANTZ

LORNE CLAYTON

DALE KIMMEL

THE SEASONS GREETINGS

TO OUR MANY FRIENDS AND CUSTOMERS

May Your Christmas be the merriest
and the New Year filled with
Prosperity

Leeson Hardware

CARLTON LEESON

RUSSELL YAUCH

LAURA MORGAN

VELMA McMARTIN

Phone 372

Didsbury

TO OUR

FRIENDS AND CUSTOMERS

We cherish the Happiness our old and new Friends have given us over the Years, and at this Joyous and Heart-warming Season hope you have Abundant Christmas Joy and Prosperity for the New Year.

FROM ALL AT

J. V. Berscht & Sons